

A Collective Vision for Business Education: A Global and Canadian Context

Canadian Federation of Business School Deans Meeting
October 25, 2016

Jerry Tomberlin, Dean, Sprott School of Business, Carleton University, AACSB Board Member

Michael Wiemer, Vice President and Chief Officer Americas, AACSB International

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CO-CREATORS
OF
KNOWLEDGE

HUBS OF
LIFELONG
LEARNING

LEADERS
ON
LEADERSHIP

CATALYSTS
FOR
INNOVATION

ENABLERS
OF GLOBAL
PROSPERITY

A **COLLECTIVE VISION** FOR BUSINESS EDUCATION

aacsb.edu/vision

AACSB's Mission and Vision

COMMUNITIES WE SERVE

Americas • Asia Pacific • Europe, Middle East, & Africa



MISSION

We foster engagement, accelerate innovation, & amplify impact in business education.



VISION

Transforming business education for global prosperity.

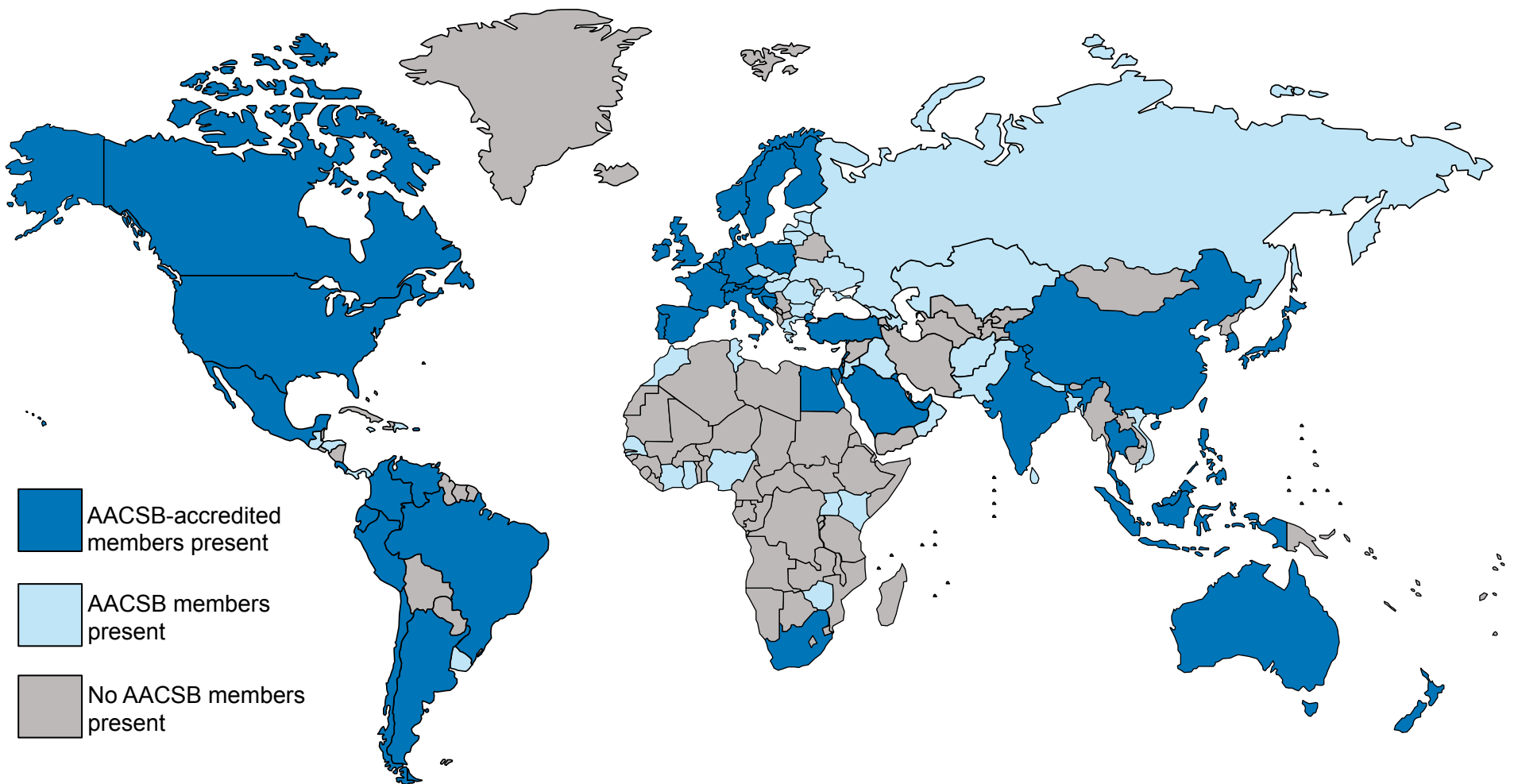


VALUES

Quality • Inclusion & Diversity • Global Mindset • Ethics • Social Responsibility • Community

AACSB's Reach

Reach of AACSB International



Distribution of schools as of August 31, 2016.

Macro-Regions

| Macro-Region | AACSB Members | | AACSB-Accredited | | In Accreditation Process | |
|---------------|---------------|-------------|------------------|-------------|--------------------------|-------------|
| Americas | 769 | 52% | 556 | 72% | 54 | 27% |
| Asia-Pacific | 325 | 22% | 100 | 13% | 76 | 38% |
| EMEA | 392 | 26% | 119 | 15% | 71 | 35% |
| Global | 1,486 | 100% | 775 | 100% | 201 | 100% |

Source: AACSB data and analysis as of 5/13/2016.

Note: Percentages may not sum to 100 due to rounding.

Sub-Regions

| Macro-Region | Sub-Region | AACSB Members | | AACSB-Accredited | | In Accreditation Process | |
|---------------|--|---------------|-------------|------------------|-------------|--------------------------|-------------|
| Americas | Canada | 41 | 3% | 22 | 3% | 8 | 4% |
| Americas | United States | 647 | 44% | 515 | 66% | 33 | 16% |
| Americas | Latin America & Caribbean | 81 | 5% | 19 | 2% | 13 | 6% |
| Asia-Pacific | Central, Southern, South-Eastern, and Eastern Asia | 283 | 19% | 78 | 10% | 69 | 34% |
| Asia-Pacific | Oceania | 42 | 3% | 22 | 3% | 7 | 3% |
| EMEA | Africa | 29 | 2% | 4 | 1% | 2 | 1% |
| EMEA | Middle East | 71 | 5% | 16 | 2% | 13 | 6% |
| EMEA | Europe & Near East | 292 | 20% | 99 | 13% | 56 | 28% |
| Global | Global | 1,486 | 100% | 775 | 100% | 201 | 100% |

Source: AACSB data and analysis as of 5/13/2016.

Note: In this table, "United States" excludes U.S. territories in Oceania and the Caribbean. Percentages may not sum to 100 due to rounding.

5 OPPORTUNITIES TO THRIVE




Powering business creation and
economic development through
entrepreneurship and
management innovation

Catalysts
for Innovation



Convening and partnering at
the intersection of academia
and practice to reveal new
insights

Co-Creators
of Knowledge

The diagram consists of five hexagons arranged in a cross pattern. The central hexagon is green and contains the text 'Co-Creators of Knowledge'. It is surrounded by four other hexagons: a blue one at the top, a purple one at the bottom-left, an olive green one at the bottom, and a grey one at the bottom-right. A white callout box with a dotted line points from the text 'Convening and partnering at the intersection of academia and practice to reveal new insights' to the central green hexagon. The background is a solid blue color with faint, light blue hexagonal outlines scattered throughout.



Connecting expertise and experiences to create opportunities across career life cycles



Driving positive impact
and encouraging students
to use management skills
for the greater good

Enablers
of Global
Prosperity



HOW WE'LL GET THERE

**Connect With
Other Disciplines**

**Cultivate a
Position at
the Intersection
of Academia
and Practice**

**Drive Innovation
in Higher
Education**

Table Discussion & Report Out

Of the Five Opportunities outlined in A Collective Vision, which comprise the greatest strategic focus within your business school? What are some examples of effective or innovative practices that your school is involved in, in pursuing these opportunities?

- The Five Opportunities are that business schools will be:
 - Catalysts for Innovation
 - Co-Creators of Knowledge
 - Hubs of Lifelong Learning
 - Leaders on Leadership
 - Enablers of Global Prosperity

Table Discussion & Report Out

How are the three drivers translating into the types of activities that your business school is pursuing?

- The Three Drivers are:
 - Connecting with other disciplines
 - Cultivating a position at the intersection of academia and practice
 - Driving innovation in higher education

Table Discussion & Report Out

How will the themes of the Collective Vision impact the type of business education that your business school provides or will provide in the next decade?

Table Discussion & Report Out

How is the current socio-economic/political/cultural context within Canada affecting your business school's strategic priorities? How does this affect the type of leadership that is needed within business education in Canada?



Thank you